

## Cool Planet guide to kids' clothing styles

The style	The vibe	The details	The colour pallet
<b>Cottage</b>	Nostalgic, cosy Inspired by country life	Tutus, floaty skirts, wrap sweaters, ballet flats and tea-length dresses. Tights and leotards, Puffed sleeves, ruffles, and smocking Flowy midi and maxi lengths Delicate florals, and simple stripes or checks Fabrics light and soft plus cozy knits	Soft, muted pastels and nature tones like sage green, lavender, dusty pink, mustard yellow, and creamy whites
<b>Boho</b>	Adventurous, artistic, free spirited	Ethnic prints, paisley, and geometric designs Tassells, fringes, patchwork Natural materials like linen, chiffon, lace, and crochet Loose-fitting, long layers	Earthy tones, warm beige and browns Also bright, bold colours like turquoise and vibrant orange
<b>Urban</b>	Raw with a modern twist	Relaxed or oversized fits Clean tailored collar or cuffs Denim Rough knits Bold graphic prints for a more vibrant and individualistic look	Muted, earthy, and neutral tones. Charcoal, olive, and faded black Accent colours like burnt orange, deep burgundy, or gold One-colour looks in black, white, or greys.

<b>Classic</b>	Timeless, simple, versatile	Sneakers or boots Tailored with clean lines Minimal embellishment Focus on structure rather than elaborate details or decoration. Delicate details, such as contrast piping Subtle patterns like stripes or gingham	Neutral colours, usually white, beige, navy, greys. Also pale pinks and blues, and mint green
<b>Jellybean</b>	Vibrant, fun, playful	Overalls, shorts, knit sweaters, and coat-dresses Clashing patterns	Bold rainbow colours Saturated primary colours
<b>Creator</b>	Artistic, original	Anything goes! Mixes patterns, colours, and textures	Anything goes! Mixes patterns, colours, and textures